

On our skin. Dialogues on beauty

The cultural transversality of Made in Italy at the center of a cycle of seminars of the Master in Fashion Studies of the La Sapienza University supported by UNIC with the collaboration of the newspaper "Il Foglio"

Milan, March 2021 - The Master in Fashion Studies of Universtirà di Roma "La Sapienza" and UNIC, the Italian Tanners' and Leather Industry Association, are promoting a seminar series on the complex nature of Made in Italy and Italian manufacturing, its men and its extraordinary ability to unite, mix, superimpose art, craftsmanship, culture and entrepreneurship:

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The first seminar is scheduled on Thursday 25th March 2021, from 4 to 5.30 pm, with a live meeting from Spazio UNIC in via Brisa, in Milan, and will focus on color and natural colors in fashion and art. All sectors in which excellence is expressed will be explored through the seminars, paying particular attention to leather and its processing as inspiration and model for fashion, art, architecture, design, cinema and theater. The seminars are part of the training program of the Master's Degree in Fashion Studies and are curated by **Fabiana Giacomotti**, renowned author of fashion and costume and professor of the course. Given the particular interest and editorial approach, the seminars will also be disseminated through the platform of the newspaper *Il Foglio*, as part of the activities of the monthly supplement "Il Foglio della Moda", debuting on 1st April, and of which these meetings represent a anticipation and a programmatic summa.

Speakers of the 1st Meeting "The multiple shades of blue", will be the designer **Nicolò Beretta**, founder and designer of the Giannico brand; the master dyer **Alessandro Butta**; the designer **Alessandro Enriquez**, founder of the eponymous brand; trend analyst **Orietta Pelizzari** and **Antonio Sgamellotti**, Professor emeritus of the University of Perugia, Accademico dei Lincei, co-founder of MOLAB and coordinator of the research group that identified the Egyptian blue in Raphael's Triumph of Galatea. The meeting will be introduced by the general director of UNIC, **Fulvia Bacchi**, and the coordinator of the Master's Degree / Master in Fashion Studies course, Professor **Romana Andò**. Professor Fabiana Giacomotti will moderate the meeting

The next meeting, dedicated to the origins of Italian manufacturing, will be held on April 8, in the same manner and at the same times. In the third meeting, on April 22, we will talk about sustainability. The next two meetings, scheduled for 6 and 20 May, will explore the theme of materials for great cinema and design. In consideration of the international frequency of the degree course, the meetings will be in English.

Milan, 19 March 2021

For information: unic@unic.it

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